



Data and Privacy File Guides

Other Data: Safari iCloud Usage Data

July 2025

File name Safari iCloud Usage Data.csv

File description This file contains information related to the user's activity in iCloud for Safari

Why Apple keeps this information Apple retains this information in order to understand how iCloud is being used, to provide support to users, to improve its products and services, and to ensure the integrity of transactions and user facing or entered content

Bookmark Sync Information

Contains information related to a user's bookmark being synchronized on an iCloud-enabled device

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Duration	The total time taken for the event
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action

Field Name	Details
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Server Response Code	The standard HTTP server response code that is shared with the user depending on the result of the user's request
Signup Country Code	The country from which the user signed up for a particular account or service
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Bookmarks and Bookmark Folders Events

Contains information related to when a user adds, modifies, deletes, restores, or syncs bookmarks or bookmark folders in Safari

Field Name	Details
Analytics User ID	The Apple Account identifying number
Average Event Duration	The average duration of a specific event occurring within the application
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action

Field Name	Details
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined
Event Type	The type of event that the user performs
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
Last Event Timestamp	The timestamp the last event occurred
Maximum Event Duration	The maximum duration of a specific event occurring within the application
Minimum Event Duration	The minimum duration of a specific event occurring within the application
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Server Response Code	The standard HTTP server response code that is shared with the user depending on the result of the user's request

Bookmarks and Bookmark Folders Information

Contains information related to a user adding, modifying, or deleting bookmarks or bookmark folders in Safari

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action

Field Name	Details
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Duration	The total time taken for the event
Event Type	The type of event that the user performs
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Server Response Code	The standard HTTP server response code that is shared with the user depending on the result of the user's request
Signup Country Code	The country from which the user signed up for a particular account or service
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes

Field Name	Details
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Safari Bookmarks and Bookmark Folders Events

Contains information related to when a user adds, modifies, or deletes bookmarks or bookmark folders in Safari

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Bookmark ID	The unique identifier assigned to a specific bookmark asset
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Record ID	An identifier for the record of the event
Event Type	The type of event that the user performs
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device

Field Name	Details
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Region Name	The name of the region the user's account is associated with
Signup Country Code	The country from which the user signed up for a particular account or service
Source	The location from which the user's activity originated from
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
Sub Region Name	The name of the sub region the user's account is associated with
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Safari Tabs Events

Contains information related to Safari when a user opens a new tab, changes the URL in a tab, or closes a tab

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Bookmark ID	The unique identifier assigned to a specific bookmark asset
Browser Name	The web browser from which the user took action

Field Name	Details
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Type	The type of event that the user performs
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Region Name	The name of the region the user's account is associated with
Signup Country Code	The country from which the user signed up for a particular account or service
Source	The location from which the user's activity originated from
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)

Field Name	Details
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
Sub Region Name	The name of the sub region the user's account is associated with
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Safari Webpages Events

Contains information related to when a user visits a web address in Safari through an iCloud-enabled device

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
iCloud Quota Size	The size of the user iCloud quota
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action

Field Name	Details
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Record ID	An identifier for the record
Signup Country Code	The country from which the user signed up for a particular account or service
Source	The location from which the user's activity originated from
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Summary of Bookmarks and Bookmark Folders Events

Contains summary of information related to when a user adds, modifies, or deletes bookmarks or bookmark folders in Safari

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Bookmark ID	The unique identifier assigned to a specific bookmark asset
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device

Field Name	Details
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined
Event Type	The type of event that the user performs
Last Event Timestamp	The timestamp the last event occurred
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Source	The location from which the user's activity originated from

Summary of First-Time Safari User Events

Contains information related to a user's activities when visiting Safari for the first time through an iCloud-enabled device

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined

Field Name	Details
Event Type	The type of event that the user performs
Last Event Timestamp	The timestamp the last event occurred
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Source	The location from which the user's activity originated from

Summary of Safari Records Events

Contains information related to a user's modification of Safari settings through adding, modifying, or deleting a record

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Date	The date on which the event occurred
Event Hour	The date and time on the server when the action has been performed by the user in the Pacific timezone, truncated to the hour

Field Name	Details
Event Type	The type of event that the user performs
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Record ID	An identifier for the record
Region Name	The name of the region the user's account is associated with
Signup Country Code	The country from which the user signed up for a particular account or service
Source	The location from which the user's activity originated from
Sub Region Name	The name of the sub region the user's account is associated with

Summary of Safari Settings Events

Contains information related to when a user changes their Safari settings (iOS and macOS), turns bookmark syncing on for the first time, or turns bookmark syncing on/off on their iCloud-enabled device

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device

Field Name	Details
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined
Event Type	The type of event that the user performs
Last Event Timestamp	The timestamp the last event occurred
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Source	The location from which the user's activity originated from

Summary of Safari Tab Events

Contains summary of information for when a user opens a new tab in Safari, changes the URL in a tab, or closes a tab

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Bookmark ID	The unique identifier assigned to a specific bookmark asset
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Device Family	The type of device from which a user took an action
Device GUID	The Global Unique Identifier (GUID) of the user's device
Device Model	The device model from which the user took an action

Field Name	Details
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined
Event Type	The type of event that the user performs
Last Event Timestamp	The timestamp the last event occurred
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Source	The location from which the user's activity originated from